

FOR IMMEDIATE RELEASE
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BioBased Technologies® Re-Certified As Woman-Owned Business

SPRINGDALE, Arkansas (Aug. 1, 2011) – BioBased Technologies® has been re-certified by the Women’s Business Enterprise National Council as a Women’s Business Enterprise.

WBENC is the leading authority on and certifying organization for women’s business enterprises in the U.S. and its territories. The third-party certification means that BioBased Technologies® is at least 51% owned, controlled, operated and managed by a woman or women.



“This certification gives us the ability to compete for business opportunities from corporations and government entities that are looking for women-owned businesses to provide natural-oil polyols or insulation products,” said Amy Sorrell, CEO of BioBased Technologies®. “We believe that the WBE certification opens up new markets for our products.”

BioBased Technologies® markets two product lines: Agrol®, bio-based polyols for the manufacturing industry; and BioBased Insulation®, spray polyurethane insulation and sealants for the construction industry.

Agrol® has 99% bio-content, and Agrol Diamond® has 86% bio-content, and both are USDA Certified Biobased Products. They are used to in a variety of polyurethane products including carpet backing and padding, spray foam insulation and flexible seat foam. Environmentally-conscious manufacturers can decrease their use of petroleum-based polyols by incorporating polyols from BioBased Technologies® into their products.

According to a Life Cycle Analysis conducted by the United Soybean Board, in comparison to petroleum-based polyols, Agrol® polyols have lower VOCs and result in a carbon benefit to the environment. Five and one-half pounds of carbon dioxide equivalents are removed or prevented from entering the atmosphere for every pound of Agrol® that replaces a pound of petroleum-based polyols.

BioBased Insulation® helps decrease the environmental impact of buildings by sealing and insulating in one step, increasing a building’s energy efficiency and decreasing its carbon footprint. Many of the BioBased Insulation® products integrate renewable ingredients, including Agrol®, and have attained third-party certifications such as being ICC Rated, GREENGUARD Certified for Children and Schools and BRE Certified.

BioBased Technologies® is based in Northwest, Ark., with manufacturing facilities in Georgia and Arkansas. For more information about the products available from BioBased Technologies® visit www.biobasedtechnologies.com.