



Division of BioBased Technologies®

Builder Profile

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Martin Custom Homes

The mission of Martin Custom Home Builders is to be good stewards of the buyers' resources, but at the same time to push the limit on ideas, design and functionality. As a builder, they specialize in custom homes ranging from 2,000 to 7,000 square feet, but these are custom green homes.

Martin Custom Home Builders have become known for their SmartLiving brand of homes. SmartLiving Homes are a whole new concept in home building because it incorporates features that are environmentally sensitive, energy conscious and healthier and combines them with outstanding architecture and functional design. SmartLiving Homes prove that a home can be smart, comfortable and good looking.

All the benefits of a SmartLiving home hinge on a sealed thermal envelope, that's why Jeff Martin has chosen to exclusively use BioBased Insulation® in his homes. With its bio-based content and ability to create an air tight seal around the building, BioBased Insulation® helps Martin Custom Homes offer a healthier, more energy-efficient home to their customers. By utilizing the health and energy efficient benefits of BioBased Insulation®, Martin is able to build a home that will actually pay their customers every month.



“We decided to use BioBased Insulation® in our homes because we realized the consumer demand, for their healthier, more energy-efficient home has evolved, and we felt the best products to meet that demand was BioBased Insulation®,” said Jeff Martin, owner of Martin Custom Home Builders.

